



THE CHINESE UNIVERSITY OF HONG KONG
Department of Information Engineering

Seminar

**Opportunities, Practices and Challenges in K12 Education :
A Technical View from TAL**

by
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TAL Education Group

Date : 21 March, 2017 (Tue.)
Time : 11:00am – 12:00noon
Venue : Room 833, Ho Sin Hang Engineering Building
The Chinese University of Hong Kong

Abstract

The TAL Education Group, which operates under the brand "Xueersi" (学而思), is a leading K-12 after-school tutoring service provider in China. In striving for a high quality education service, we have tried to apply IT to this end. This talk will cover the following topics: (1) the history of TAL, (2) the market of elementary and middle school education in mainland, (3) what we have done to make study more efficient, (4) challenges, both marketing and technology aspects, (5) the introduction of the CTO system, including the architecture, the people and current work (6) future plans.

Biography

Yan Huang has been TAL's chief technology officer since October 2016 and is in charge of company level new product incubation and technical system management. Mr. Huang joined TAL in April 2015 and has served as general manager of new product department and assistant vice president. Prior to joining TAL, Mr. Huang had served as Chief Architect at Baidu, director at Tencent Research, as well as co-founder and software architect of PPLive (now known as PPTV). Mr. Huang received his bachelor's degree and master's degree from University of Science and Technology of China.

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